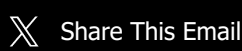




November

NEWSLETTER

As the crisp November air settles over our community, we at Rowan Helping Ministries are filled with gratitude for your ongoing support. Your generous donations are a lifeline for those in need, providing warmth, nourishment, and hope during this season. Thank you for your unwavering commitment to making a positive impact on our neighbors.



Celebrating Success

The Unseen Battle: A Veteran's Struggle and Victory



As Veterans Day approaches, it's important to remember that honoring America's Veterans isn't just about commemorating their time in uniform, but about supporting them through life's toughest battles here at home. At Rowan Helping Ministries, we see this truth unfold every day, as we watch the Veterans we serve face personal struggles with the same quiet strength and courage that once carried them through their military service.

After thirty years of marriage, Larry, a retired Marine, moved to Salisbury in 2019 to care for his wife as she battled Alzheimer's. When she passed away earlier this year, Larry found himself alone with his grief – and the demons he'd been fighting for years. Like too many of our Veterans, he and his wife had cycled in and out of homelessness for decades, their lives upended time and again by his struggles with alcohol.

But Larry was ready for change. Referred to us by the VA, he walked through our shelter doors, looking for a chance to start over. After a brief stay in our shelter, we welcomed him into our Eagle's Nest III transitional housing residences through the VA's Grant and Per Diem program. After months of hard work, he was able to move into his own apartment.

Today, Larry has not only maintained his sobriety but now works as a Resident Recovery Support specialist at SHYAS, sharing his hard-won wisdom with those who have faced similar struggles. Through our new VA Operation Home program, Larry continues to receive support from his case manager, ensuring he stays stably housed. The program recently helped him purchase a laptop, which he uses for keeping up with his client notes at work. He's now saving for a moped to make it easier to get to

appointments and working toward getting his North Carolina driver's license.

Through our partnership with the VA, we are able to offer a second chance at life to Veterans like Larry who have already given so much for our country. From their first night in our shelter to the day they unlock the door to a new home, we're honored to be part of their journey. This Veterans Day, as we honor all who have served, our deepest thanks should come in the form of ensuring that those who served our country continue to receive the care and support they need to thrive.

October Outcomes



IMPACT AT A GLANCE

OCTOBER 2024



We housed **155** guests in our Shelter and helped **20** successfully move out.



Provided **72** CLIENTS with **197** showers



Provided clothing to **289 FAMILIES** Equalling **4,056** items



Distributed **4,237** food bags to students in **31** Rowan-Salisbury Schools.



Helped **117 FAMILIES** stay in their homes and keep their utilities on by providing **\$55,301.26** in financial assistance



We served **7,263 MEALS** in Jeannie's Kitchen & **1,459 FAMILIES** with food through our 3 Food Pantries



493 VOLUNTEERS served **3,137** hours

Volunteer Highlights



This month, we had the pleasure of hosting a team of employees from Ahold Delhaize as part of their Ahold Delhaize Cares Day of Service.

These volunteers tackled a variety of projects on our campus. In our Clothing Center, they packed and moved clothing to make room for new seasonal donations, sorted through donated items of clothing, removed clothing that could not be distributed, and organized the remaining items by category and size, helping to streamline the process for future visitors to our Clothing Center.

To conclude their day of service, the Ahold Delhaize team took a tour of our campus, learning more about Rowan Helping Ministries' work and the community we serve. We are grateful for their hard work and the enthusiasm they brought to each task. Thank you, Ahold Delhaize, for making a difference!







We are incredibly blessed to have the support of the St. Luke's Episcopal Church Youth Group! These dedicated young congregation members recently held a bake sale and raised an impressive \$1,300 to support our mission and programs. The group also joined us for a packing party for our Family Food Bag program. Thanks to their hard work and enthusiasm, we can continue providing nutritious food bags to families in need throughout our community. We are deeply grateful for their service and the difference they are making for our neighbors in need. Thank you, St. Luke's Youth Group, for your commitment to serving others!

Jeannie's Kitchen Volunteers Needed!

Open Breakfast Shifts (5:15-7:15 a.m.; 60-70 guests served)

Thurs. 11/7, Fri. 11/8, Sat. 11/9, Sun. 11/10, Mon. 11/11, Tues. 11/12, Wed. 11/13, Sun. 11/17, Mon. 11/18, Tues. 11/19, Wed. 11/20, Thurs. 11/21, Sat. 11/23, Sun. 11/24, Mond. 11/25, Wed. 11/27, Fri. 11/29.

Open Lunch Shifts (9:30 a.m.-1:30 p.m.; 90-100 guests served)

Sat. 11/9, Sun. 11/10, Mon. 11/11, Sat. 11/16, Sun. 11/17, Mon. 11/18, Sat. 11/23, Wed. 11/27, Sat. 11/30

Open Dinner Shifts (5:30 p.m.-8:00 p.m.; 80-90 guests served)

Sat. 11/9, Sun. 11/10, Sun. 11/17, Wed. 11/20, Wed. 11/27, Sat. 11/30.

Food Pantry Volunteers Needed!

The Food Pantry will be closed November 28th-29th for Thanksgiving break!

Open First Shifts (8:00-11:00 a.m.)

Wed. 11/6, Thurs. 11/7, Fri. 11/8, Mon. 11/11, Tues. 11/12, Wed. 11/13, Thurs. 11/14, Fri. 11/15, Mon. 11/18, Tues. 11/19, Wed. 11/20, Thurs. 11/21, Fri. 11/22, Mon. 11/25, Tues. 11/26, Wed. 11/27

Open Second Shifts (11:00 a.m.-2:00 p.m.)

Wed. 11/6, Thurs. 11/7, Fri. 11/8, Mon. 11/11, Tues. 11/12, Wed. 11/13, Thurs. 11/14, Fri. 11/15, Mon. 11/18, Tues. 11/19, Wed. 11/20, Thurs. 11/21, Fri. 11/22, Mon. 11/25, Tues. 11/26, Wed. 11/27

Open Third Shifts (12:30 p.m.-4:00 p.m.)

Wed. 11/6, Thurs. 11/7, Fri. 11/8, Mon. 11/11, Tues. 11/12, Wed. 11/13, Thurs. 11/14, Fri. 11/15, Mon. 11/18, Tues. 11/19, Wed. 11/20, Thurs. 11/21, Fri. 11/22, Mon. 11/25, Tues. 11/26, Wed. 11/27

Make a difference in our community by volunteering for a shift in our Food Pantry or to serve breakfast, lunch, or dinner in Jeannie's Kitchen— [click here](#) to sign up today!

Donation Highlights



Rowan Helping Ministries is grateful for the continued partnership and generous support of Hood Theological Seminary. This month, during their Clergy Appreciation Luncheon, Dr. Mary Love presented Rowan Helping Ministries with a donation on behalf of the seminary, including a check and much-needed supplies such as food, water, paper products, soap, and wipes. Their contribution included 120 pounds of food, which will go directly toward feeding our neighbors in need.

Hood Theological Seminary has been a faithful partner in our mission to serve the most vulnerable in our community. We are truly thankful for



their ongoing commitment to serving our those in our community who are in crisis.



This month, we received a generous donation from Dennis McCoy, our retired Board chair, and his wife, Elayne. Presented in honor of our incredible staff and volunteers, this gift will allow us to replace aging appliances in Jeannie's Kitchen, where thousands of meals are prepared each year for our neighbors in need.

We deeply appreciate the McCoys' ongoing commitment to our mission, and their recognition of the hard work and dedication of those who serve behind the scenes and make our programs and services possible. Thank you, Dennis and Elayne, for being part of the Rowan Helping Ministries family and for your continued support of our work!

Community Partners

Rowan Master Gardeners



This month, the Rowan County Master Gardeners have been busy transforming the outdoor spaces around our Eagle's Nest buildings and Ralph W. Ketner Center into beautiful, welcoming areas for our guests, residents, and visitors.

The Master Gardeners generously volunteered their time and expertise to select a variety of shrubs, perennials, and ground covers that will thrive in our local climate for years to come. Thanks to their expert choices, the new landscaping will not only be beautiful but also sustainable, creating a peaceful setting that looks great year-round.

We are deeply grateful to the Rowan County Master Gardeners for their commitment to this project. Their knowledge of sustainable gardening has helped us create a landscape that's both eco-friendly and visually appealing. Their hard work will leave a lasting impact on our campus and the community, making our outdoor spaces more inviting for everyone. Thank you, Rowan County Master Gardeners – your efforts will be appreciated by all who visit!



Event Recap!

Red Vest Day



This month, we were thrilled to host a Red Vest Day at Rowan Helping Ministries, welcoming nearly two dozen Lowe's Associates from stores across our region. These volunteers generously dedicated their time and skills to support our mission as part of the Lowe's Hometowns grant we received earlier this year. They took on a variety of projects, including clearing brush around our Eagle's Nest buildings, repairing and refreshing the wood decks of our Eagle's Nest residences, adding mulch to newly

planted flowerbeds in our courtyard, spreading gravel in the shelter parking area to improve accessibility, and giving the interior of our Clothing Center a fresh coat of paint.

Kyle Watkins, the Lowe's store manager who helped coordinate the volunteer efforts, also organized a generous donation from our local Salisbury Lowe's store—a beautiful new picnic table for our Eagle's Nest residents to enjoy. Many of the Lowe's team members had recently assisted with recovery efforts in Western North Carolina after the storm, which made their support for our community even more meaningful.

The dedication and expertise of these associates was inspiring, and we are so grateful for all their hard work. This partnership with Lowe's has made a lasting difference for those we serve, and we deeply appreciate everyone who came out and made the day such a success!



Mark Your Calendars!

North Carolina State Employees Combined Campaign

Approved State Employees Combined Campaign Charity



We are proud to announce that Rowan Helping Ministries has been chosen for inclusion in this year's **North Carolina State Employees Combined Campaign!** All North Carolina state employees and retirees can designate Rowan Helping Ministries as their chosen charity through this campaign.

The SECC is the only authorized fundraising campaign permitted to solicit charitable contributions in the state employee workplace. Rowan Helping Ministries is charity number **2590**. If you are not eligible for payroll deduction, you may give by cash, check, credit card, or stock transfer gift. Contributions are tax-deductible. The campaign runs from September 1st through December 31st.

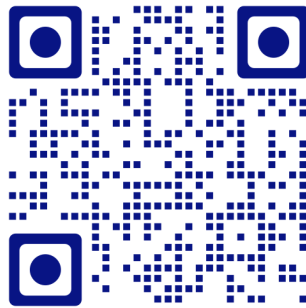
Feed the Need



On Thursday, November 21, Rowan Helping Ministries will present FEED THE NEED, an exciting fundraising event for our Food Programs that will truly “feed the need” that exists in Rowan County.

You’re invited to join us for music, food, and fellowship at F & M Trolley Barn, 125 E Liberty St, in Salisbury from 5:30-9 p.m.

Tickets are \$70 and we also have sponsorship opportunities!



Scan the QR code or [visit our website](#) to learn more about Feed the Need and donate today!

Giving Tuesday

This Giving Tuesday, you can make a lasting impact in the lives of those facing hunger and homelessness in our community. Your generosity helps provide shelter, food, and support to those in need. Every gift, no matter how large or small, brings hope and the promise of a better tomorrow to our neighbors who are struggling. Join us on December 3rd and be a part of this global movement of giving. Together, we can make a difference!

Visit our [website](#) to make a donation.

Salisbury Swing Band Concert

Benefit Concert for



All proceeds benefit Rowan Helping Ministries. Rowan Helping Ministries has proven that it can serve the downtrodden & people who just need a break. This is a great way to help support Rowan Helping Ministries, your community & enjoy an evening of Christmas Music.



2 hours of live Christmas Music by



Salisbury Swing Band



Dancing is encouraged



Would you like to be a *Sponsor?*

\$200 for half table includes 4 tickets

\$240 for a full table includes 8 tickets



Doug Lawrence Event Coordinator
Email: thesalisburyswingband@gmail.com
Cell: 864.346.7296

Can be purchased from any band member, at the door or by Venmo to @Doug-lawrence-12. Please include your name & ph. number

Santa's 5k Run/Walk

Get ready to lace up your running shoes! The annual Santa's 5K Run/Walk, hosted by the Salisbury Rowan Runners, is happening on Saturday, December 14, 2024, at the Millbridge Ruritan Building at 490 Sloan Road in Mount Ulla, NC. This fun 3.1-mile route winds through the scenic West Rowan area, offering a great way to kick off the holiday season. Whether you're joining as a runner or want to lend a hand as a volunteer, please reach out to David Freeze at 704-310-6741 or email david.freeze@ctc.net for

more information.

Don't miss out—check out the event details [here!](#)

First Baptist Church's Annual Living Christmas Tree



Living Christmas Tree 2024

Thursday, December 5 at 7:00 pm
Friday, December 6 at 7:00 pm
Saturday, December 7 at 5:00 & 7:30 pm
Sunday, December 8 at 5:00 pm
Monday, December 9 at 7:00 pm

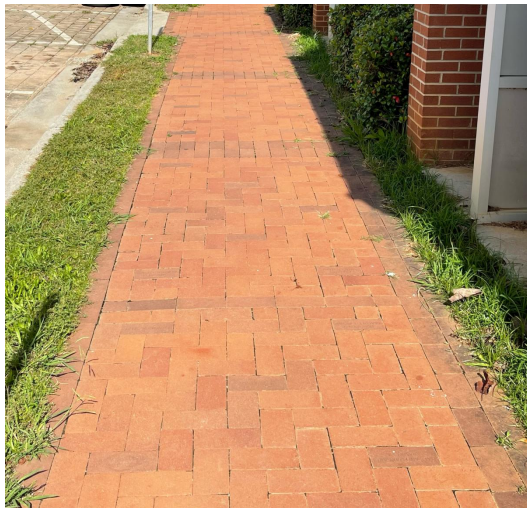
TICKETS ARE REQUIRED FOR ENTRY

Available to the Community
Thursday, November 14, 8:00 am-2:00 pm
then
Monday through Thursday, 8:00 am-4:00 pm
Friday, 8:00-11:00 am
(closed for Thanksgiving, November 27-29)

*Please bring one canned food item per ticket to the service for Rowan Helping Ministries.
Tickets are free, but a love offering will be received during the service.*

In Other News!

Leave Your Mark with a Donor Brick!



For a donation of \$500, you can have a custom-engraved brick placed along the pathway leading to our Robertson-Stanback Center. Whether you choose to honor your own legacy or memorialize a loved one, your brick will become a lasting part of our community. All proceeds will support Rowan Helping Ministries' *Miracles on the Horizon*

Capital Campaign, helping us continue our mission of helping our homeless neighbors find their pathways home.

Click [here](#) to donate \$500 to name a brick on our sidewalk and to learn more about our Miracles on the Horizon Capital Campaign.

Thanksgiving Turkey Challenge

For 20 years, Bill and Shari Graham have made it a personal mission to ensure that no one in our community goes without a turkey on Thanksgiving. This year, their \$15,000 challenge gift will cover half the cost of providing Thanksgiving turkeys to families in need throughout Rowan County. Thanks to their support, our Food Pantries have helped ensure that hundreds of families can gather around a holiday meal with their loved ones.

We invite you to join them in making this Thanksgiving even more special for families in our community. Your donation will help us meet this year's challenge and ensure that more families can enjoy the warmth and joy of a Thanksgiving meal. Together, we can bring hope and comfort to those who need it most.

Thank you, Bill and Shari, for brightening the holiday season year after year, and thank you to our compassionate community for your continued support!

Job Openings



JOB OPENINGS

**Food Operations Manager
Shelter Case Manager
Shelter Services Associate**

Join Rowan Helping Ministries and build a career that matters. Make a lasting impact on the lives of others in Rowan County.

[View Job Opportunities Here](#)

November Wish List



NOVEMBER

Wish List

FOOD PANTRY PLEASE NO GLASS JARS

- Canned soup
- Breakfast cereal
- Oatmeal
- Granola bars
- Cranberry sauce
- Instant mashed potatoes
- Boxed stuffing mix
- Canned yams

SHELTER SERVICES

- Travel size Shampoo, Conditioner, and Lotion
- Travel size Bar Soap and Body Wash
- Disposable Razors
- Washcloths & Towels
- Adult Size Scrub Tops & Bottoms (small, medium, large & extra-large)

JEANNIE'S KITCHEN

- Large cans of Corn, Green Beans, Baked Beans, Carrots, Black Eyed Peas, Green Peas, Collards
- Pancake Mix
- Salt & Pepper

CRISIS ASSISTANCE

- Washcloths & Towels
- Travel Size Shampoo, Conditioner, Lotion, Body Wash, and Shaving Cream
- Disposable Razors

CLOTHING CENTER

- Coats • Socks
- New Underwear (men's, women's, & children's)

On site delivery of clothing is accepted only on Wednesdays.

All food and clothing donations are accepted at our receiving dock located at 226 N. Long Street. The receiving dock faces Liberty Street. Please ring the doorbell (on the right side of the large roll-up dock door) when you arrive.

Shop our [Amazon Wish List](#).

Donations may be dropped off Monday-Friday from 9:00 a.m. to 3:30 p.m. at our receiving dock facing Liberty Street at 226 N. Long Street in Salisbury. Clothing donations are accepted on Wednesdays only. If you want to order from our Amazon Wish list, [click here](#).



Share This Email



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Share This Email

ROWAN HELPING MINISTRIES

Our mission is to serve, through cooperative community action, our neighbors in Rowan County who are in crisis, by providing essential life needs and educating and empowering them to break the cycle of crisis.

Donate Now





Try email marketing for free today!